

2018 Franchise Fee Increase-Enabled Programming

Budget	Program or Project	Results / Updates
RESIDENTIAL SECTOR		
\$75,000	Landlord Engagement in Green Zones	Contracted with Guardian Property Management to engage properties in the Green Zones. Sent letters to 1,400 property owners, 42 meetings have occurred; 170 properties received or scheduled Home Energy Squad visit; 7 properties referred to MFBE program.
\$150,000	Home Energy Squad Enhanced Visits	226 HES visits completed in <6 months; 274 visits paid forward for Q1 2019
	0% Financing for air sealing and insulation	28 loans closed in <6 months, leveraging \$142,709 in financing
\$139,000	Green Cost Share program (Housing) - Incentives leveraging Multifamily Building Efficiency (MFBE) program and City's Lead and Healthy Homes program	12 projects completed and paid out since program commenced in July. 11 projects identified and in queue for 2019. Contracted with CEE for outreach and program logistics.
\$50,000	Green Cost Share program (Housing) - NOAH 4d Pilot	1 projects completed and paid out; 2 projects in the queue for 2019. Rollover of funding to 2019 anticipated. Contracted with CEE for outreach and program logistics.
\$25,000	Inclusive Financing Study	Contracted with U of M's ETL to oversee study. Completion in first half of 2019.
\$439,000	SUBTOTAL for Residential Sector	

COMMERCIAL AND INDUSTRIAL SECTOR		
\$425,000	Green Cost Share program (Business)	Contributed to \$1,095,319 total city expenditure for 53 funded projects (27 solar projects for \$842,507 and 26 energy efficiency projects for \$252,812); leveraged \$13M. CERTS contracted for project application evaluations.
\$25,000	Minneapolis Renewable Electricity and Energy Efficiency Workforce Assessment	Contracted with NASEO-led team to produce a report by mid-2019, with data collection and analysis, literature review, and stakeholder interviews in early 2019.
\$100,000	Create E-TAP program and small business outreach	Pilot began in late 2018 and ends May 2019 (contracted funding rolled over into 2019). >40 assessments have been completed.
\$550,000	SUBTOTAL for Commercial and Industrial Sector	

CITY ENTERPRISE CAPACITY-BUILDING		
\$375,000	Renewable energy for municipal buildings	Renewable*Connect subscription had minimal additional cost. Budget was used for a portion of a 100 kW solar array on the new Public Service Building
Identified for funding in 2019	Enhanced commercial building outreach and new multifamily benchmarking policy support	Budgeted for in 2019
\$375,000	SUBTOTAL for City Enterprise Capacity-Building	

2019 Franchise Fee Increase-Enabled Programming - City Staff Plan

Budget	Program or Project	Description
RESIDENTIAL SECTOR		
\$75,000	Landlord Engagement Continuation in Green Zones	Engage rental property owners from 1-20 unit buildings in both Green Zones for energy evaluations; continue follow-through with rental property owners identified in 2018 to navigate properties through project completion.
\$200,000	Home Energy Assessment and Energy Project Buydowns	\$0 Home Energy Squad (HES) Enhanced visits to residents who are income-qualified and/or in a Green Zone (Target: \$75,000) 0% interest loans for energy efficiency and solar projects through CEE and on-bill financing programs (Target: \$125,000)
\$275,000	Green Cost Share program (Housing)	Incentives leveraging Multifamily Building Efficiency (MFBE) program and City's Lead and Healthy Homes program (Target: \$175,000)
		4d Affordable Housing Incentive Program, helping property owners make existing affordable homes greener through cost sharing for energy efficiency improvements and solar installations. (Target: \$100,000)
NEW \$335,000	Passive House Initiatives	Institute gap funding pilot for passive home certifications in CPED's Minneapolis Homes Development Assistance vacant lot redevelopment program. (Target: \$180,000) Construction of deeply energy efficient 4-unit and 2-unit passive houses on two MPHA-owned sites. Units will be deeply affordable (30% AMI or below). (Target: \$155,000)
NEW \$175,000	REALIZE Public Housing Net Zero Retrofit	Working with MPHA and other partners to implement the REALIZE solution: installing prefabricated wall panels which include windows, all new mechanical systems, and rooftop solar panels to create a new air-tight building envelope and achieve net zero energy
\$1,060,000		

COMMERCIAL AND INDUSTRIAL SECTOR		
\$825,000	Green Cost Share program (Business)	Energy efficiency, solar energy, and innovative incentives, with priority and additional incentives for those participating in Xcel's refrigeration program, the NOAH 4d program, and/or in a Green Zone
\$100,000	Workforce Assessment Recommendations	Fund and implement select actionable recommendations of the workforce assessment
	GISE and GEMS Public Schools Solar STEM Pathways Work	Working with MPS to expand on solar camps started in 2018 through JustBSolar and Minneapolis GISE and GEMS program. Solar cities, solar regatta work, and expand into young adult education through Solar Kidz.
NEW \$100,000	Integrated Utility Hub feasibility study	Working with the MWMO to complete a feasibility study for an Integrated Utility Hub at the Upper Harbor Terminal. This study will assess the technical and financial feasibility of the Integrated Utility Hub and detail the environmental, social and economic performance outputs.
\$1,025,000	SUBTOTAL for Commercial and Industrial Sector	

CITY ENTERPRISE CAPACITY-BUILDING		
\$375,000	Renewable energy for municipal buildings	Council-directed funding for "investment in renewable sources for energy used in city's facilities."
NEW \$270,000	Three new staff positions in Sustainability Division	1 FTE in PUC & Regulatory policy, 2 FTEs in Benchmarking and building policy.
\$645,000	SUBTOTAL for City Enterprise Capacity-Building	

CLEAN ENERGY PARTNERSHIP SPECIAL PROJECT		
NEW \$50,000	CEP Comprehensive Emissions Reduction Inventory (City's share of consulting cost)	Consulting required as directed by the Board at the Q4 2018 Meeting during adoption of the CEP 2019-2021 Work Plan
\$50,000	SUBTOTAL for Clean Energy Partnership Special Project	

\$2,780,000	TOTAL	
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