

Franchise Fee Increase Programming - City staff recommendations overlaid with EVAC recommendations

2018 Targets Current Budget	Category	EVAC Funding Work Group Recommendation ¹	Program Description and Recommendation by City Staff
\$75,000	Single-Family Residential	Community Engagement	Community-based organizations contracted in Green Zones for outreach based on community engagement pilot project recommendations
\$150,000		Subsidize Home Energy Assessments	\$0 Home Energy Squad (HES) Enhanced visits to residents in a Green Zone (regardless of income) and/or \$50 visits for residents elsewhere in the city who are between 50-100% AMI. Resident signs programmatic data information release to be eligible. Builds on previous City of Mpls pilot. (Target: \$50,000 in 2018, which would fund 500+ audits)
		Affordable and Accessible Financing	0% interest loans for insulation & air-sealing through CEE financing. Resident signs programmatic data information release to be eligible. Builds on previous City of Mpls pilot. (Target: \$100,000 in 2018, which would fund ~140 loans)
\$25,000	Single-Family & Multifamily Residential	Research and develop inclusive financing models	Contract for a feasibility and market study related to the Pay As You Save® (PAYS®) or similar on-bill, inclusive financing program to be implemented in Minneapolis.
\$139,000	Multi-Family Residential	Expansion of Current CIP Offerings	Green Cost Share program (Housing) - target expenditure for incentives added to utility rebates through the Multifamily Building Efficiency (MFBE) program. Includes single-family homes to leverage City's Lead & Healthy Homes work.
See 2019		City of Mpls (MultiFamily) Benchmarking Program AND Expanded Engagement	Policy development and outreach via contract w/ CEE in 2018 utilizing Health Dept's \$74k budgeted for development. Add resources in 2019 and beyond to create a FTE to implement policy and expand engagement to low-performing buildings/areas. (St. Paul paying CEE \$100k annually for benchmarking development)
\$50,000		Targeted Program for Naturally Occurring Affordable Housing (NOAH)	Green Cost Share program (Housing) - target expenditure for pilot program w/ CPED to utilize Class 4d (low-income rental housing) designation and insert energy efficiency incentives in upfront financial package. Utilize MFBE program participation of each building to identify eligible projects.
\$439,000 44%	RESIDENTIAL Total		
\$425,000	Small & Large Commercial	Increase and sustain funding for the Mpls Green Business Cost Share Program	Green Cost Share program (Business): target expenditure for incentives for general businesses, with priority for those participating in Xcel's refrigeration program and/or in a Green Zone
\$100,000		Fund local community-based organizations to engage local small businesses	Fund 5 business districts / councils through B-TAP program to participate in the "Minneapolis Small Business Energy Initiative". Priority will be given to Green Zones.
See 2019		Increase technical assistance & resources to benchmarking participants	Enhanced outreach to benchmarked buildings via a new FTE in the Sustainability office. Enhanced outreach starting in 2019 includes sector-specific workshops, CEP meetings with individual buildings, working w/ utility account managers to incorporate benchmarking data, and navigation of city program offerings.
\$25,000			Workforce Development Assessment for Renewable Energy and Energy Efficiency Sectors. Support pre-development and scoping of a study.
\$550,000 56%	COMMERCIAL Total		
\$989,000	TOTAL		

\$989,000 [2018 City budget funding advised by CEP \(pgs 53 & 239\)](#)

36% Residential ratepayers' share of franchise fee increase revenue

64% Commercial/Industrial ratepayers' share of franchise fee increase revenue

¹EVAC Recommendations: https://mplscleanenergypartnership.org/wp-content/uploads/2017/05/EVAC-Funding-Work-Group-Recommendations_.pdf

NOTE: Green Cost Share program totals include 80% for incentives and 20% for admin, to start with

Updated: March 7, 2018