Goals, Strategies & Segments
The goals of the Clean Energy Partnership between the City of Minneapolis, CenterPoint Energy and Xcel Energy are to develop strong city–utilities coordination, to increase energy efficiency, and to increase renewable energy, therefore decreasing greenhouse gas emissions. These goals will be pursued in a way that advances equity and other environmental benefits. The goals will employ three primary strategies: enhancing community and stakeholder engagement, using data and information, and exploring policy levers.

The Planning Team has introduced for approval a 2015-2016 Work Plan to utilize the three strategies through five separate segments. For example, each segment will employee strategies for using customer program participation data, enhanced community outreach and potential policy changes.

Those segments include:

- Residential 1-4 units
- Multi-family
- Small commercial
- Large commercial
- City Enterprise
Tracking Progress

Metrics will be developed for each work plan item to determine the level of success of an initiative and guide when and how changes should be made. Metrics will be developed by the Planning team in conjunction with EVAC and presented to the Board for approval at the Q3 meeting. Sample metrics may include:

- Greenhouse gas emissions/reduction
- Energy savings
- Participant count
- Rebates given
- Geographic breakdown
- Conversion rate (conversion of energy audits to action taken)
- Installation tracking
- Number of subscribers
- Number of interconnections
- Policy changes
- Community engagement

More Information

More information, and the full 2015-2016 Work Plan can be found at [http://mplscleanenergypartnership.org](http://mplscleanenergypartnership.org)